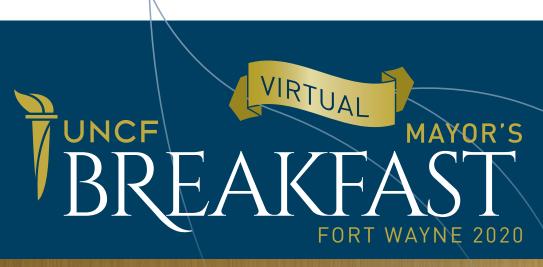
# SPONSORSHIP



### EXPANDING PATHWAYS TO BETTER FUTURES

Our UNCF Virtual Mayor's Breakfast will remain focused on supporting Fort Wayne students and our nation's HBCUs.



**Hosted By** The Honorable Thomas C. Henry Mayor, Fort Wayne

**September 15, 2020** Live Zoom UNCF Vitual Breakfast 8:30 AM-10 AM EST



UNCF.ORG









#### ABOUT THE UNCF MAYOR'S VIRTUAL BREAKFAST

#### **Executive Summary**

UNCF seeks your sponsorship support for the 2020 Fort Wayne Mayor's Virtual Breakfast.

Net proceeds from this fundraising event will support UNCF's education mission and help break the financial barriers that prevent so many talented students from earning a college degree.

Our request is in line with your company's commitment to increasing educational opportunities for minority students in our community. UNCF-member colleges graduate more of their African American students than other private colleges or public universities and their low tuition rates are less than half those charged by other private colleges.

Because college graduates earn higher incomes than non-graduates, your sponsorship will be an investment in the future teachers, business leaders, engineers, physicians, and other professionals who will graduate from UNCF-member colleges to become productive participants in their communities and in the U.S. economy.

# **Event Background**

The Fort Wayne Mayor's Breakfast is hosted by the UNCF Fort Wayne Leadership Council. Since 2007, UNCF's Fort Wayne Leadership Council has awarded over 75 scholarships and raised over \$250,000 in funding to get students to and through college. The Fort Wayne Scholarship Program's immediate aim is to identify and reward outstanding area students that are seeking higher education and meaningful careers but need financial support to begin and sustain their educational journeys. This is the fourth annual Fort Wayne Mayor's Breakfast benefiting UNCF. The breakfast will feature greetings from the Honorable Mayor Thomas C. Henry, who is dedicated to working to diversify the workforce and promote education equality. Mayor Henry is committed to helping support UNCF and its mission of getting students to and through college.

#### **Event Details**

**September 15, 2020**Live Zoom UNCF Virtual Breakfast 8:30 a.m. - 10 a.m.



#### SPONSORSHIP PACKAGES

### Presenting Sponsor | \$7,500

- Complimentary tickets for 20 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program and
- Company name/logo/Information placement on event page
- Company logo on event emails
- Corporate marketing material distribution (optional)
- Recognition from the host
- · Social media promotions, before, during and after the event with social media tags and website links
- Sponsor specific question on the event registration form
- Visibility as the presenting sponsor for the on-demand viewing
- Virtual session with UNCF scholars from Fort Wayne
- Opportunity to introduce our UNCF scholars in attendance during the event
- Complimentary access to on-demand viewing for three months for all of your quests

### Platinum Sponsor | \$5,000

- Complimentary tickets for 16 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program
- Company name/logo placement on event page
- Company logo placement on event emails
- Corporate marketing material distribution (optional)
- Recognition from the host
- · Social media promotions, before, during and after the event with social media tags
- Virtual session with UNCF scholars from Fort Wayne
- Complimentary access to on-demand viewing for three months for all of your guests

### Technology Sponsor | \$5,000

- Complimentary tickets for 16 quests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program
- Company name/logo placement on event page
- Company logo placement on event emails
- Corporate marketing material distribution (optional)
- Special recognition from the host
- Social Media promotions, before, during and after the event with social media tags
- Virtual session with UNCF scholars from Fort Wayne
- · Complimentary access to on-demand viewing for three months for all of your guests



#### SPONSORSHIP PACKAGES

### Beverage Sponsor | \$4,000

- Complimentary tickets for 10 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program
- · Recognition from the host
- \$5.00 Starbucks e-gift cards will be sent to each attendee on behalf of Beverage Sponsors (500)
- Social media promotions, before, during and after the event
- Complimentary access to on-demand viewing for three months for all your guests

#### Gold Sponsor | \$2,500

- Complimentary tickets for 10 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program
- Recognition from the host
- Social media promotions, before, during and after the event
- Complimentary access to on-demand viewing for three months for all of your quests

# Educational Sponsor | \$1,250

- Complimentary tickets for 10 guests
- Placement of color logo in the digital program
- Recognition from the host
- Complimentary access to on-demand viewing for three months for all of your quests

### Virtual Table Host | \$575

- Includes tickets for 10 guests
- Company name listed in the digital program
- Complimentary access to on-demand viewing for three months for all of your guests

# Individual Ticket | \$35

- Single ticket to the event
- Complimentary access to on-demand viewing for three months



# SPONSORSHIP COMMITMENT FORM

# Yes, I will join Mayor Thomas C. Henry in supporting UNCF.

Please indicate your commitment level.	CONTACT INFORMAT	ION	
Event Sponsor  ☐ Presenting Sponsor \$7,500  ☐ Platinum Sponsor \$5,000	NAME TITLE COMPANY		
<ul> <li>□ Technology Sponsor \$5,000</li> <li>□ Beverage Sponsor \$4,000</li> <li>□ Gold Sponsor \$2,500</li> <li>□ Educational Sponsor \$1,250</li> <li>□ Virtual Table Host \$575</li> </ul>	ADDRESS  CITY  PHONE	STATE FAX	SUITE
Ticket(s)  □ Individual Ticket(s) \$35 Number of Tickets  Contribution □ \$I am unable to attend, but please accept my contribution.	COMMITMENT LEVEL  Please choose your level of commitment on the left.  PAYMENT OPTIONS  PAYMENT BY CHECK Please make checks payable to UNCF, and send along with your signed reservation form to UNCF, 3737 N. Meridian Street, Suite 507, Indianapolis, IN 46208  INVOICE REQUESTED  Please provide company/organization purchase order number (if necessary).  PAYMENT BY CREDIT CARD  VISA MASTERCARD DISCOVER AMERICAN EXPRESS  Please complete the credit card payment information below, and email your signed reservation form to UNCF at Bryan. Kelley@UNCF.org.		
	CREDIT CARD NUMBER  NAME ON CARD	CVC#	EXP

SIGNATURE

Thank you for your support of UNCF.

UNCF is a 501(C) 3 organization. All contributions are tax-deductible to the fullest extent allowed by law.