

SPONSORSHIP

UNCF VIRTUAL MAYOR'S BREAKFAST FORT WAYNE 2020

EXPANDING PATHWAYS TO BETTER FUTURES

Our UNCF Virtual Mayor's Breakfast will remain focused on supporting Fort Wayne students and our nation's HBCUs.



Hosted By
The Honorable Thomas C. Henry
Mayor, Fort Wayne

September 15, 2020
Live Zoom UNCF Virtual Breakfast
8:30 AM-10 AM EST

PRESENTED BY



UNCF.ORG

@UNCF



#UNCFIndianapolis



ABOUT THE UNCF MAYOR'S VIRTUAL BREAKFAST

Executive Summary

UNCF seeks your sponsorship support for the 2020 Fort Wayne Mayor's Virtual Breakfast.

Net proceeds from this fundraising event will support UNCF's education mission and help break the financial barriers that prevent so many talented students from earning a college degree.

Our request is in line with your company's commitment to increasing educational opportunities for minority students in our community. UNCF-member colleges graduate more of their African American students than other private colleges or public universities and their low tuition rates are less than half those charged by other private colleges.

Because college graduates earn higher incomes than non-graduates, your sponsorship will be an investment in the future teachers, business leaders, engineers, physicians, and other professionals who will graduate from UNCF-member colleges to become productive participants in their communities and in the U.S. economy.

Event Background

The Fort Wayne Mayor's Breakfast is hosted by the UNCF Fort Wayne Leadership Council. Since 2007, UNCF's Fort Wayne Leadership Council has awarded over 75 scholarships and raised over \$250,000 in funding to get students to and through college. The Fort Wayne Scholarship Program's immediate aim is to identify and reward outstanding area students that are seeking higher education and meaningful careers but need financial support to begin and sustain their educational journeys. This is the fourth annual Fort Wayne Mayor's Breakfast benefiting UNCF. The breakfast will feature greetings from the Honorable Mayor Thomas C. Henry, who is dedicated to working to diversify the workforce and promote education equality. Mayor Henry is committed to helping support UNCF and its mission of getting students to and through college.

Event Details

September 15, 2020

Live Zoom UNCF Virtual Breakfast

8:30 a.m. - 10 a.m.



SPONSORSHIP PACKAGES

Presenting Sponsor | \$7,500

- Complimentary tickets for 20 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program and
- Company name/logo/Information placement on event page
- Company logo on event emails
- Corporate marketing material distribution (optional)
- Recognition from the host
- Social media promotions, before, during and after the event with social media tags and website links
- Sponsor specific question on the event registration form
- Visibility as the presenting sponsor for the on-demand viewing
- Virtual session with UNCF scholars from Fort Wayne
- Opportunity to introduce our UNCF scholars in attendance during the event
- Complimentary access to on-demand viewing for three months for all of your guests

Platinum Sponsor | \$5,000

- Complimentary tickets for 16 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program
- Company name/logo placement on event page
- Company logo placement on event emails
- Corporate marketing material distribution (optional)
- Recognition from the host
- Social media promotions, before, during and after the event with social media tags
- Virtual session with UNCF scholars from Fort Wayne
- Complimentary access to on-demand viewing for three months for all of your guests

Technology Sponsor | \$5,000

- Complimentary tickets for 16 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program
- Company name/logo placement on event page
- Company logo placement on event emails
- Corporate marketing material distribution (optional)
- Special recognition from the host
- Social Media promotions, before, during and after the event with social media tags
- Virtual session with UNCF scholars from Fort Wayne
- Complimentary access to on-demand viewing for three months for all of your guests



SPONSORSHIP PACKAGES

Beverage Sponsor | \$4,000

- Complimentary tickets for 10 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program
- Recognition from the host
- \$5.00 Starbucks e-gift cards will be sent to each attendee on behalf of Beverage Sponsors (500)
- Social media promotions, before, during and after the event
- Complimentary access to on-demand viewing for three months for all your guests

Gold Sponsor | \$2,500

- Complimentary tickets for 10 guests
- Company name/logo in all collateral material including, press releases and email alerts
- Prominent placement of color logo in the digital program
- Recognition from the host
- Social media promotions, before, during and after the event
- Complimentary access to on-demand viewing for three months for all of your guests

Educational Sponsor | \$1,250

- Complimentary tickets for 10 guests
- Placement of color logo in the digital program
- Recognition from the host
- Complimentary access to on-demand viewing for three months for all of your guests

Virtual Table Host | \$575

- Includes tickets for 10 guests
- Company name listed in the digital program
- Complimentary access to on-demand viewing for three months for all of your guests

Individual Ticket | \$35

- Single ticket to the event
- Complimentary access to on-demand viewing for three months

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE [UNCF.ORG/FtLauderdale](https://www.uncf.org/FtLauderdale)



SPONSORSHIP COMMITMENT FORM

Yes, I will join Mayor Thomas C. Henry in supporting UNCF.

Please indicate your commitment level.

Event Sponsor

- Presenting Sponsor \$7,500
- Platinum Sponsor \$5,000
- Technology Sponsor \$5,000
- Beverage Sponsor \$4,000
- Gold Sponsor \$2,500
- Educational Sponsor \$1,250
- Virtual Table Host \$575

Ticket(s)

- Individual Ticket(s) \$35
_____ Number of Tickets

Contribution

- \$ _____ I am unable to attend, but please accept my contribution.

CONTACT INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

COMMITMENT LEVEL

☛ Please choose your level of commitment on the left.

PAYMENT OPTIONS

PAYMENT BY CHECK Please make checks payable to UNCF, and send along with your signed reservation form to UNCF, 3737 N. Meridian Street, Suite 507, Indianapolis, IN 46208

INVOICE REQUESTED
Please provide company/organization purchase order number (if necessary).

PAYMENT BY CREDIT CARD

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Please complete the credit card payment information below, and email your signed reservation form to UNCF at Bryan.Kelley@UNCF.org.

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

NAME ON CARD _____

SIGNATURE _____

Thank you for your support of UNCF.

UNCF is a 501(C) 3 organization. All contributions are tax-deductible to the fullest extent allowed by law.