



Fall 2024

A MIND IS SOCIETY



A Mind Is Society

In 2022, UNCF's A Mind Is Society was revamped to provide a systematic opportunity to recognize UNCF's donors.

- A Mind Is Society is comprised of seven giving levels based on annual giving, including a planned gifts level.
- Gifts starting at \$1,000 and above, both restricted and unrestricted, qualify for membership in the society.
- As donors move up in the A Mind Is Society, members receive further benefits.
- Membership is renewable annually with a minimum gift of \$1,000.

Your annual leadership gift supports scholarships, academic programs, enrichments activities, and more.

To learn more about the AMI Society, please visit [UNCF.org/AMIGiving](https://uncf.org/AMIGiving) or call 202.810.0618



1944 Society

Individuals who have placed UNCF in their will or estate plan or made gifts through planned giving vehicles shall become members of the 1944 Society. All 1944 society members will receive a copper UNCF lapel.

If you would like information on including UNCF in your estate plans, please contact **Jason Osborn** at 312.724.7078 or Jason.Osborn@uncf.org.

AMI Society levels

Dr. Frederick D. Patterson	\$10,000,000 +
Dr. Mary McLeod Bethune	\$1,000,000 - \$9,999,999
UNCF President's	\$100,000 - \$999,999
Ambassador Andrew J. Young	\$25,000 - \$99,999
Dr. Johnnetta Betsch Cole	\$5,000 - \$24,999
Investors in Better Futures	\$1,000 - \$4,999
1944 Society	Planned gifts

AMI MEMBER SPOTLIGHT

Joni Poitier is a dedicated UNCF volunteer and supporter. She was inducted into the Johnnetta Betsch Cole society at the Jacksonville luncheon.

"As an alumna of Spelman College, I am all too familiar of the importance of helping students not just attend college but thrive, graduate, and become leaders. UNCF has been dedicated to this principle for more than seven decades and so has Dr. Cole. Dr. Cole is a distinguished scholar, anthropologist, and giant in the academic world. She has made an indelible mark in the field of education. She's an extraordinary leader and champion for equal justice in higher education. It is my honor to be a member of the Johnnetta Betsch Cole giving society."



Mr. Patrick C. Clark and Dr. Michael L. Lomax at the UNCF 80th Reception in Atlanta, Ga. Mr. Clark is a member of the Ambassador Andrew J. Young AMI society.

A Mind Is Society

On July 28th we celebrated our 80th anniversary in Atlanta with supporters, colleagues and students.

We celebrate because: Since UNCF was founded in 1944, the organization has raised more than \$5 billion and helped more than 500,000 students not just attend college, but thrive, graduate and become leaders.

We celebrate because: Annually UNCF awards more than 12,000 scholarships worth more than \$70 million and financially supports 37 historically Black colleges and universities (HBCUs).

We celebrate because: Over the past eight decades, UNCF has more than doubled the number of minority students attending college.

We celebrate because: UNCF impact on the growth and development of HBCUs and their students has been unprecedented. Although HBCUs represent just 3% of all higher education institutions, they produce nearly 20% of all African American graduates. Since 1984, HBCUs have awarded minority students more than 1 million associate, bachelor, master's and doctoral degrees.

We celebrate because: The post-college economic mobility rate for Black HBCU students is higher than those Black students attending non-HBCU institutions. The total lifetime earnings for HBCU graduates are \$130 billion.





“Since 1944, UNCF has been a beacon of hope for so many students who, without support from UNCF, would not have been able to obtain a college education.”

A Mind Is Society

Dr. Johnnetta Betsch Cole was honored at the 2024 NAC conference in Jacksonville, FL in February. The giving society level named after Dr. Cole, is one of 7 society levels that recognizes UNCF donors.

Dr. Cole has been a catalyst for the work of UNCF and provided outstanding leadership at two UNCF member colleges, Spelman and Bennett. We honor her profound dedication to education, her work and generosity in helping to change the educational landscape and create opportunities for African American students pursuing a college education.



Maurice E. Jenkins, Jr. Executive Vice President and CDO joined by **Dr. Michael Lomax,**

President, CEO UNCF, in recognizing the Chair of the UNCF Board, **Milton H. Jones Jr.** and other members of the board as members of the “A Mind Is...” Giving Society at one of the recent board meetings.

All members of the board are currently members of the society.



As a member of the AMI society, you will receive a special lapel pin as a token of appreciation.

A minimum gift of \$1,000 will secure your membership in AMI annually.



The A Mind Is Society (AMI) is composed of friends, staff of UNCF, board members, institutional presidents, and alumni of UNCF member institutions. Your membership in AMI is vital and enables us to help students, like those above, get to and through college.

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If you'd like more information on how to join
A Mind Is giving society, please contact:
Kirstie Myvett at 202.810.0618 or Kirstie.myvett@uncf.org.