



PEE DEE AREA 2024

#UNCFPeeDeeMMB

SPONSORSHIP AND MARKETING OPPORTUNITIES

WHEN

Saturday,
December 7, 2024

7 p.m.

FEATURING

Elegant Dining
Dancing and Live
Entertainment The Parade of
Masks

WHERE

Florence Center
3300 Radio Drive, Florence

ATTIRE Black Tie and Mask

AT A GLANCE

The 10th Annual Pee Dee Area UNCF Mayors' Masked Ball is a premier fundraising gala and major social event focusing on raising awareness of the need and benefits of a college education, the students UNCF serves and the contributions of historically black colleges and universities. This year is especially exciting as UNCF is celebrating its 80th Anniversary. Hosted by a diverse group of corporate sponsors, local businesses and professional organizations, the Pee Dee Area UNCF Mayors' Masked Ball is an evening of celebration attended by civic leaders, alumni, dignitaries, volunteers and friends of UNCF. This must-attend event is full of fun, fashion and glamour, and supports UNCF's mission of investing in Better Futures[®] for the young men and women we serve by helping them move to and through college.

GOAL

\$175,000

HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$1,500-\$25,000. Sponsor package benefits include a sponsor table for your guests as well as recognition at the event and in related promotional materials. Individual tickets are available for \$150.

RESERVATIONS

Early reservations for prime seating and sponsorship opportunities are now being accepted. For more information, call 864.649.0663 or visit UNCF.org/PeeDeeMMB or email rmcginnis@UNCF.org.

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE [UNCF.ORG/PeeDeeMMB](https://UNCF.org/PeeDeeMMB)

MAYORS' MASKED BALL PEE DEE AREA LEADERSHIP

HOST COMMITTEE

HOST

The Honorable Teresa Myers Ervin
Mayor, City of Florence

LEADERSHIP COUNCIL CHAIR

Charlene G. Lowery

FINANCE CO-CHAIRS

William Clark, Jr.
Kim Gordon

MAYORS' MASKED BALL CHAIR

Beverly W. Woods

AREA DEVELOPMENT DIRECTOR

Rosalind D. McGinnis

SOUTH CAROLINA MEMBER SCHOOLS

ALLEN UNIVERSITY
Dr. Ernest McNealey, President

BENEDICT COLLEGE
Dr. Roslyn Clark Artis, President

CLAFLIN UNIVERSITY
Dr. Dwaun J. Warmack, President

MORRIS COLLEGE
Dr. Leroy Staggers, President

VOORHEES COLLEGE
Dr. Ronnie Hopkins, President

UNCF STAFF

Rosalind D. McGinnis
Area Development Director
rmcginnis@uncf.org

Terrion Smith
Development Associate
tsmith@uncf.org





SPONSORSHIP RESERVATION

I agree to be a sponsor of the 2023 Pee Dee Area UNCF Mayors' Masked Ball at the following level:

- \$25,000**
Title Sponsor
- \$15,000**
Presenting Sponsor
- \$10,000**
Marquis Sponsor
- \$5,000**
Mayors' Royal Court Sponsor
- \$3,500**
Mayors' Masked Court Sponsor
- \$2,500**
Mayors' Court Sponsor
- \$1,500**
Friends of UNCF Sponsor
- \$150**
Scholar's Ticket
- \$ _____
I am unable to attend, but please accept my donation.

PLEASE NOTE

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

All contributions are tax-deductible to the fullest extent allowed by law.

DUE DATES

LOGO	11/15/24
AD FOR SPONSOR LOOP	11/15/24
PAYMENT IN FULL	11/15/24
GUEST LIST NAMES	11/15/24

AD SPECIFICATIONS DIGITAL FULL COLOR SCREEN AD and DIGITAL AD FOR PROGRAM

FULL-SCREEN DIGITAL 6.4" wide and 3.6" high
HALF-SCREEN DIGITAL 3.2" wide and 3.6" high
Recommended font size should be at least 12 point; quality set to maximum; format method to baseline; resolution to 300 pixels per inch; and color space to RGB; export the graphic to JPEG format or high resolution pdf.
We will not be able to design any ads.

RESPOND TO:

Please fax this completed form to UNCF at 877.646.7772 or return by mail with your credit card information or your check payable to UNCF. For more information, please call 864.649.0663.

UNCF
PO Box 2503
Florence, SC 29503
T 864.649.0663 | F 877.646.7772
PeeDeeSC@uncf.org

TITLE SPONSOR \$25,000

- Twenty (20) tickets to Mayors' Masked Ball with estate table seating
- Twenty (20) VIP tickets to Private Sponsor Reception
- Prominent brand placement as the Host for the Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second remarks during program
- :60 second video promoting the organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

PRESENTING SPONSOR \$15,000

- Sixteen (16) tickets to Mayors' Masked Ball with estate table seating
- Twelve (12) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second remarks during program or video promoting organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

MARQUIS SPONSOR \$10,000

- Twelve (12) tickets to Mayors' Masked Ball with special seating
- Ten (10) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second video promoting organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

MAYORS' ROYAL COURT SPONSOR \$5,000

- Eight (8) tickets to Mayors' Masked Ball
- Eight (8) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Half-screen ad and logo on event video loop
- Medium logo in digital program booklet and on screen

MAYORS' MASKED COURT SPONSOR \$3,500

- Eight (8) tickets to Mayors' Masked Ball
- Six (6) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Medium logo listed on digital program booklet and screen

MAYORS' COURT SPONSOR \$2,500

- Eight (8) tickets to Mayors' Masked Ball
- Four (4) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Small logo listed on digital program booklet and screen

FRIENDS OF UNCF SPONSOR \$1,500

- Four (4) tickets to Mayors' Masked Ball
- Two (2) VIP tickets to Private Sponsor Reception
- Name listed on digital program booklet and screen

SCHOLAR'S TICKET - \$150

- One (1) admission ticket to Mayors' Masked Ball

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

SUITE _____

CITY _____

STATE _____

ZIP _____

PHONE _____

EMAIL _____

CHECK ENCLOSED (MAKE CHECKS PAYABLE TO UNCF AND MAIL TO: UNCF, P.O. BOX 2503, FLORENCE, SC 29503)

CREDIT CARD **VISA** **AMEX** **DISCOVER**

CREDIT CARD NUMBER _____

CVC# _____

EXP _____

SIGNATURE _____

PLEASE INVOICE US FOR THE AMOUNT DUE: \$ _____ (ALL PAYMENTS DUE BY NOVEMBER 15, 2024)

