



PEE DEE AREA 2024

#UNCFPeeDeeMMB

## SPONSORSHIP AND MARKETING OPPORTUNITIES

### WHEN

Saturday,  
December 7, 2024

7 p.m.

### FEATURING

Elegant Dining  
Dancing and Live  
Entertainment The Parade of  
Masks

### WHERE

Florence Center  
3300 Radio Drive, Florence

**ATTIRE** Black Tie and Mask

### AT A GLANCE

The 10th Annual Pee Dee Area UNCF Mayors' Masked Ball is a premier fundraising gala and major social event focusing on raising awareness of the need and benefits of a college education, the students UNCF serves and the contributions of historically black colleges and universities. This year is especially exciting as UNCF is celebrating its 80th Anniversary. Hosted by a diverse group of corporate sponsors, local businesses and professional organizations, the Pee Dee Area UNCF Mayors' Masked Ball is an evening of celebration attended by civic leaders, alumni, dignitaries, volunteers and friends of UNCF. This must-attend event is full of fun, fashion and glamour, and supports UNCF's mission of investing in Better Futures® for the young men and women we serve by helping them move to and through college.

### GOAL

\$175,000

### HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$1,500-\$25,000. Sponsor package benefits include a sponsor table for your guests as well as recognition at the event and in related promotional materials. Individual tickets are available for \$150.

### RESERVATIONS

Early reservations for prime seating and sponsorship opportunities are now being accepted. For more information, call 864.649.0663 or visit [UNCF.org/PeeDeeMMB](https://www.uncf.org/PeeDeeMMB) or email [rmcginnis@uncf.org](mailto:rmcginnis@uncf.org).

### MAYORS' MASKED BALL PEE DEE AREA LEADERSHIP

#### HOST COMMITTEE

##### HOST

The Honorable Teresa Myers Ervin  
Mayor, City of Florence

##### LEADERSHIP COUNCIL CHAIR

Charlene G. Lowery

##### FINANCE CO-CHAIRS

William Clark, Jr.  
Kim Gordon

##### MAYORS' MASKED BALL CHAIR

Beverly W. Woods

##### AREA DEVELOPMENT DIRECTOR

Rosalind D. McGinnis

##### SOUTH CAROLINA MEMBER SCHOOLS

ALLEN UNIVERSITY  
Dr. Ernest McNealey, President

BENEDICT COLLEGE  
Dr. Roslyn Clark Artis, President

CLAFLIN UNIVERSITY  
Dr. Dwaun J. Warmack, President

MORRIS COLLEGE  
Dr. Leroy Staggers, President

VOORHEES COLLEGE  
Dr. Ronnie Hopkins, President

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE [UNCF.ORG/PeeDeeMMB](https://www.uncf.org/PeeDeeMMB)



#### United Negro College Fund, Inc.

PO Box 2503  
Florence, SC 29503  
T 864.649.0663  
F 877.646.7772

@UNCF    #PeeDeeMMB  
#UNCF

#### UNCF STAFF

**Rosalind D. McGinnis**  
Area Development Director  
[rmcginnis@uncf.org](mailto:rmcginnis@uncf.org)

**Terrion Smith**  
Development Associate  
[tsmith@uncf.org](mailto:tsmith@uncf.org)





## SPONSORSHIP RESERVATION

I agree to be a sponsor of the  
2023 Pee Dee Area UNCF Mayors'  
Masked Ball at the following level:

- ☐ **\$25,000**  
Title Sponsor
- ☐ **\$15,000**  
Presenting Sponsor
- ☐ **\$10,000**  
Marquis Sponsor
- ☐ **\$5,000**  
Mayors' Royal Court Sponsor
- ☐ **\$3,500**  
Mayors' Masked Court Sponsor
- ☐ **\$2,500**  
Mayors' Court Sponsor
- ☐ **\$1,500**  
Friends of UNCF Sponsor
- ☐ **\$150**  
Scholar's Ticket
- ☐ \$ \_\_\_\_\_  
I am unable to attend, but  
please accept my donation.

### PLEASE NOTE

We now prefer to be referred to simply  
as "UNCF" instead of the "United Negro  
College Fund" or "the UNCF." Please use  
correctly if included in your ad.

All contributions are tax-deductible  
to the fullest extent allowed by law.

### DUE DATES

LOGO	11/15/24
AD FOR SPONSOR LOOP	11/15/24
PAYMENT IN FULL	11/15/24
GUEST LIST NAMES	11/15/24

### AD SPECIFICATIONS DIGITAL FULL COLOR SCREEN AD and DIGITAL AD FOR PROGRAM

FULL-SCREEN DIGITAL 6.4" wide and 3.6" high
HALF-SCREEN DIGITAL 3.2" wide and 3.6" high
Recommended font size should be at least 12 point; quality set to maximum; format method to baseline; resolution to 300 pixels per inch; and color space to RGB; export the graphic to JPEG format or high resolution pdf.
<b>We will not be able to design any ads.</b>

### RESPOND TO:

Please fax this completed form to UNCF  
at 877.646.7772 or return by mail with  
your credit card information or your check  
payable to UNCF. For more information,  
please call 864.649.0663.

**UNCF**  
PO Box 2503  
Florence, SC 29503  
T 864.649.0663 | F 877.646.7772  
[PeeDeeSC@uncf.org](mailto:PeeDeeSC@uncf.org)

### TITLE SPONSOR \$25,000

- Twenty (20) tickets to Mayors' Masked Ball with estate table seating
- Twenty (20) VIP tickets to Private Sponsor Reception
- Prominent brand placement as the Host for the Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second remarks during program
- :60 second video promoting the organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

### PRESENTING SPONSOR \$15,000

- Sixteen (16) tickets to Mayors' Masked Ball with estate table seating
- Twelve (12) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second remarks during program or video promoting organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

### MARQUIS SPONSOR \$10,000

- Twelve (12) tickets to Mayors' Masked Ball with special seating
- Ten (10) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- :60 second video promoting organization
- Full-screen ad and logo on event video loop
- Large logo in digital program booklet and on screen

### MAYORS' ROYAL COURT SPONSOR \$5,000

- Eight (8) tickets to Mayors' Masked Ball
- Eight (8) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Half-screen ad and logo on event video loop
- Medium logo in digital program booklet and on screen

### MAYORS' MASKED COURT SPONSOR \$3,500

- Eight (8) tickets to Mayors' Masked Ball
- Six (6) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Medium logo listed on digital program booklet and screen

### MAYORS' COURT SPONSOR \$2,500

- Eight (8) tickets to Mayors' Masked Ball
- Four (4) VIP tickets to Private Sponsor Reception
- Brand recognition in select print and electronic media
- Small logo listed on digital program booklet and screen

### FRIENDS OF UNCF SPONSOR \$1,500

- Four (4) tickets to Mayors' Masked Ball
- Two (2) VIP tickets to Private Sponsor Reception
- Name listed on digital program booklet and screen

### SCHOLAR'S TICKET - \$150

- One (1) admission ticket to Mayors' Masked Ball

NAME

TITLE

COMPANY

ADDRESS

SUITE

CITY

STATE

ZIP

PHONE

EMAIL

☐ **CHECK ENCLOSED** (MAKE CHECKS PAYABLE TO UNCF AND MAIL TO: UNCF, P.O. BOX 2503, FLORENCE, SC 29503)

☐ **CREDIT CARD** ☐  ☐ **VISA** ☐ **AMEX** ☐ **DISCOVER**

CREDIT CARD NUMBER

CVC#

EXP

SIGNATURE

☐ **PLEASE INVOICE US FOR THE AMOUNT DUE: \$** \_\_\_\_\_ (ALL PAYMENTS DUE BY NOVEMBER 15, 2024)

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