

## **WANMOR - BIO**

It happens once in a generation. A group emerges and captures the hearts and minds of audiences worldwide with style, substance, and soul.

The seventies belonged to The Jackson Five, the game changed thanks to New Edition in the eighties, New Kids On The Block ruled the nineties, and Backstreet Boys and NSYNC ushered in the turn-of-the-century. All signs point to WanMor as the definitive boy group of the modern era though. They skyrocketed out of South Jersey and to the doorstep of superstardom in just a few short years. The quartet of blood brothers— Big Boy [19], Chulo [17], Tyvas [16], and Rocco [12]—recharge and reignite R&B with fresh fire and no shortage of timeless vibes and feels. After lighting up streaming platforms, collaborating with everyone from Stevie Wonder to *Elmo*, going coast-to-coast for *Every Pretty Girl in the City Tour*, and causing a frenzy everywhere they go, the group continue to soar higher than ever on their forthcoming full-length debut for Mary J. Blige’s imprint Beautiful Life Productions, Inc. under 300 Entertainment.

WanMor initially made waves by powering five tracks from Lil Uzi Vert’s platinum-certified epic *Eternal Atake* in 2020. Grinding in the studio nonstop, they served up the fan favorite single “Every Pretty Girl In The City” [feat. King Combs] closing out 2022. The quartet took over television, shining on *America’s Most Musical Family*, *Sesame Street*, and *Little Big Shots*. Gayle King even championed the boys for a special segment for *CBS Mornings*. They kicked off 2023 with a historic appearance at the 65<sup>th</sup> annual GRAMMY® Awards, sharing the stage with Stevie Wonder, Chris Stapleton, and Smokey Robinson during the Motown Records tribute. Their self-titled *WanMor* EP also piled up millions of streams and earned widespread acclaim. In its wake, *Vibe* raved, “*WanMor is the New Wave*,” and *Edition Modern Luxury* proclaimed, “*When was the last time we had an all-male group? Enter WanMor, a Gen Z quartet that is bridging the gap between old-school and new-school sounds.*” Each move has put them one step closer, notching a nomination in the category of “*Best Group*” at the 2023 BET Awards and “*Best New Artist*” & “*Best Group*” at the 2023 BET Soul Train Awards

They cap off this current chapter with the massive *#FanLove Tour!* They’ll take over iconic venues everywhere joined by a lineup, including That Girl LAY LAY, Papa Jay, Lay Bankz, D Sturdy, Citi Limitz, Rocco Lupo, King Harris, and Young Dylan.

At the same time, their individual personalities always pop off on social media, emanating sentimentality and gratitude as they chronicle their journey.

It’s clear that right now is WanMor’s moment.