

Transforming Futures: The Economic Engine of American Baptist College

Our study, *Transforming Futures: The Economic Engine of HBCUs*, reaffirms the significant economic contributions of American Baptist College.

Through the production and consumption of various goods and services by American Baptist College's faculty, employees and students, this institution acts as a catalyst for economic growth locally and regionally. This dynamic creates a ripple effect, leading to increased employment opportunities, heightened economic expansion and a flourishing community environment.



Total Economic Impact: **\$8.3 Million**

- American Baptist College generates **\$8.3 Million** in total economic impact for its local and regional economies. This estimate includes direct spending by the college on faculty, employees, academic programs and operations, and by students, as well as the follow-on effects of that spending.
- Every dollar spent by American Baptist College and its students produces positive economic benefits, generating **\$1.72 in total spending for its local and regional economies**. Communities and regions hoping to foster a more robust and diversified economic climate find HBCU-connected spending a critical component of that effort.

Total Employment Impact: **78 Jobs**

- American Baptist College generates **78 jobs** for its local and regional economies. Of this total, 47 are on-campus jobs and 31 are off-campus jobs.
- For each job created on campus, another **0.7 public- and private-sector jobs are created off campus** because of American Baptist College related spending.
- Looked at in a different way: Each **\$1 million initially spent by American Baptist College and its students creates 16 jobs**.

Total Lifetime Earnings of 2021 Graduates: **\$5.6 Million**

- American Baptist College plays a major role in the economic success of its graduates by enhancing their education, training and leadership skills. A college degree opens the door to economic prosperity through greater employment and earnings potential. In fact, the 2 graduates in 2021 can expect total earnings of **\$5.6 Million—that's 80% more than they could expect to earn without their college credentials**.
- Or viewed on an individual basis, an American Baptist College graduate working full-time throughout his or her working life can expect to earn **\$1,255,978 in additional income due to a college credential**.