

Transforming Futures: The Economic Engine of Bethune-Cookman University

Our study, *Transforming Futures: The Economic Engine of HBCUs*, reaffirms the significant economic contributions of Bethune-Cookman University.

Through the production and consumption of various goods and services by Bethune-Cookman University's faculty, employees and students, this institution acts as a catalyst for economic growth locally and regionally. This dynamic creates a ripple effect, leading to increased employment opportunities, heightened economic expansion and a flourishing community environment.



Total Economic Impact: **\$125.9 Million**

- Bethune-Cookman University generates \$125.9 Million in total economic impact for its local and regional economies. This estimate includes direct spending by the university on faculty, employees, academic programs and operations, and by students, as well as the follow-on effects of that spending.
- Every dollar spent by Bethune-Cookman University and its students produces positive economic benefits, generating \$1.39 in total spending for its local and regional economies. Communities and regions hoping to foster a more robust and diversified economic climate find HBCU-connected spending a critical component of that effort.

Total Employment Impact: **1,215 Jobs**

- Bethune-Cookman University generates 1,215 jobs for its local and regional economies. Of this total, 472 are on-campus jobs and 743 are off-campus jobs.
- For each job created on campus, another 1.6 public- and private-sector jobs are created off campus because of Bethune-Cookman University related spending.
- Looked at in a different way: Each \$1 million initially spent by Bethune-Cookman University and its students creates 13 jobs.

Total Lifetime Earnings of 2021 Graduates: **\$1.5 Billion**

- Bethune-Cookman University plays a major role in the economic success of its graduates by enhancing their education, training and leadership skills. A college degree opens the door to economic prosperity through greater employment and earnings potential. In fact, the 556 graduates in 2021 can expect total earnings of \$1.5 Billion—that's 71% more than they could expect to earn without their college credentials.
- Or viewed on an individual basis, a Bethune-Cookman University graduate working full-time throughout his or her working life can expect to earn \$1,192,927 in additional income due to a college credential.