

Transforming Futures: The Economic Engine of Clark Atlanta University

Our study, *Transforming Futures: The Economic Engine of HBCUs*, reaffirms the significant economic contributions of Clark Atlanta University.

Through the production and consumption of various goods and services by Clark Atlanta University's faculty, employees and students, this institution acts as a catalyst for economic growth locally and regionally. This dynamic creates a ripple effect, leading to increased employment opportunities, heightened economic expansion and a flourishing community environment.



Total Economic Impact: **\$271.6 Million**

- Clark Atlanta University generates \$271.6 Million in total economic impact for its local and regional economies. This estimate includes direct spending by the university on faculty, employees, academic programs and operations, and by students, as well as the follow-on effects of that spending.
- Every dollar spent by Clark Atlanta University and its students produces positive economic benefits, generating \$1.75 in total spending for its local and regional economies. Communities and regions hoping to foster a more robust and diversified economic climate find HBCU-connected spending a critical component of that effort.

Total Employment Impact: **2,025 Jobs**

- Clark Atlanta University generates 2,025 jobs for its local and regional economies. Of this total, 689 are on-campus jobs and 1,336 are off-campus jobs.
- For each job created on campus, another 1.9 public- and private-sector jobs are created off campus because of Clark Atlanta University related spending.
- Looked at in a different way: Each \$1 million initially spent by Clark Atlanta University and its students creates 13 jobs.

Total Lifetime Earnings of 2021 Graduates: **\$2.3 Billion**

- Clark Atlanta University plays a major role in the economic success of its graduates by enhancing their education, training and leadership skills. A college degree opens the door to economic prosperity through greater employment and earnings potential. In fact, the 805 graduates in 2021 can expect total earnings of \$2.3 Billion—that's 58% more than they could expect to earn without their college credentials.
- Or viewed on an individual basis, a Clark Atlanta University graduate working full-time throughout his or her working life can expect to earn \$1,091,878 in additional income due to a college credential.