

# Transforming Futures: The Economic Engine of Southern University and A&M College

Our study, *Transforming Futures: The Economic Engine of HBCUs*, reaffirms the significant economic contributions of Southern University and A&M College.

Through the production and consumption of various goods and services by Southern University and A&M College's faculty, employees and students, this institution acts as a catalyst for economic growth locally and regionally. This dynamic creates a ripple effect, leading to increased employment opportunities, heightened economic expansion and a flourishing community environment.



## Total Economic Impact: **\$343.1 Million**

- Southern University and A&M College generates **\$343.1 Million** in total economic impact for its local and regional economies. This estimate includes direct spending by the schools on faculty, employees, academic programs and operations, and by students, as well as the follow-on effects of that spending.
- Every dollar spent by Southern University and A&M College and its students produces positive economic benefits, generating **\$1.40** in total spending for its local and regional economies. Communities and regions hoping to foster a more robust and diversified economic climate find HBCU-connected spending a critical component of that effort.

## Total Employment Impact: **3,098 Jobs**

- Southern University and A&M College generates **3,098 jobs** for its local and regional economies. Of this total, 1,159 are on-campus jobs and 1,939 are off-campus jobs.
- For each job created on campus, another **1.7 public- and private-sector jobs are created off campus** because of Southern University and A&M College related spending.
- Looked at in a different way: Each **\$1 million** initially spent by Southern University and A&M College and its students creates **13 jobs**.

## Total Lifetime Earnings of 2021 Graduates: **\$3.2 Billion**

- Southern University and A&M College plays a major role in the economic success of its graduates by enhancing their education, training and leadership skills. A college degree opens the door to economic prosperity through greater employment and earnings potential. In fact, the 1,009 graduates in 2021 can expect total earnings of **\$3.2 Billion**—that's **58% more** than they could expect to earn without their college credentials.
- Or viewed on an individual basis, a Southern University and A&M College graduate working full-time throughout his or her working life can expect to earn **\$1,194,710** in additional income due to a college credential.