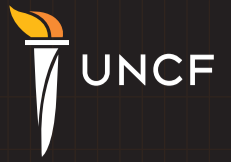


JOURNEY TO GRADUATION



When it comes to college education, the road to Better Futures® is filled with hurdles African American youth must overcome.

UNDENIABLE OBSTACLES

FINANCIAL HURDLES

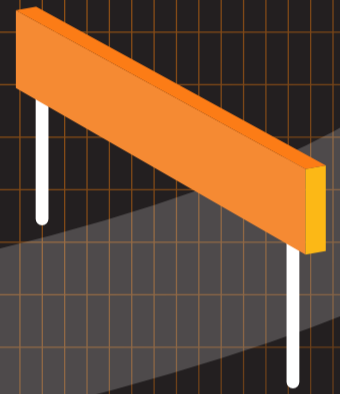
27%

of all African Americans in the United States live in poverty.
- U.S. Census Bureau ACS Report, 2014

COLLEGE READINESS GAP

5%

of African American high school graduates are considered "college ready"
- "The Condition of College & Career Readiness," 2014: African American Students



THE TURNING POINT

Even with these barriers present, there is a solution: a UNCF scholarship. Here's where your investment with UNCF makes the difference.

ADDRESSING GREATER FINANCIAL NEED

\$7,323

vs.

\$5,688

On average, UNCF scholarship recipients face a greater need for financial assistance than the average African American undergraduate.

HIGHER GRADUATION RATES



70%

UNCF scholarship recipients have a 70% six-year graduation rate, 10% higher than the national average for students of all races.

INVESTING IN STUDENTS' DREAMS



By investing in an African American student's education, you knock down the barriers that prevent him or her from becoming who he or she wants to be.



DO YOUR PART.
INVEST TODAY.

BETTER FUTURES®
UNCF.org/invest