



# SPONSORSHIP LEVELS

DESCRIPTIONS	Presenting \$80,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000
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## SPONSORSHIP BENEFITS

Non-commercial PSA (:30) that demonstrate commitment to education	2	1	1	1
Commercial spot (:30)	1	1		
Sponsor Designation included in series of national press releases, collateral including eblasts.	✓	✓	✓	
Recognition on social media	✓	✓	✓	
Logo placement on onsite signage	✓	✓	✓	✓
Acknowledgement during the program	✓	✓	✓	✓
Logo in sponsor video loop during program	✓	✓	✓	✓
Sponsor Designation included in save-the-date	✓	✓	✓	✓
Company logo on 80th Anniversary website	✓	✓	✓	✓
Company logo in sponsor loop in program	✓	✓	✓	✓
Logo included in digital program viewed at UNCF special events nationwide	✓	✓	✓	✓
Opportunity to provide Targeted Sampling and Swag Bag	✓	✓	✓	✓
Commemorative Photo with UNCF CEO	✓	✓	✓	✓

## VIP TICKET PACKAGE

Private VIP Reception Tickets	10	8	6	2
VIP Seats	10	8	6	2
General ticket	12	10	8	6

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